



ebillzpay+

Brought to you by



Your statement is ready!
From Company ABC
Amt Due: \$111.30
Reply with **PAYNOW** to submit a payment with
your saved payment method ending in **XXXX**

PAYNOW

Thank you. We've scheduled your
payment of \$111.30 to be paid on
MM/DD/YY from acct **XXXX**

Proven Payment Solution.

Getting paid should be easy.

We take the pain out of online payments. Automated digital
bill presentment and payment.



Call for details:
866.816.2378

Getting paid should be easy. Achieve better results with pre-built customer experiences.

Collecting payments online used to be hard before ebillzpay+. First, you'd have to have your IT department connect your website to a payment processor, figure out how to store the documents, and present them online securely. Then, create the automation to send emails and text messages letting people know that their bill is ready and reminding people to pay their bill before the date approaches or passes. It places a heavy load on the IT department and those that produce the communications every day.

Out of the box customer communications include:

- + Sending email and SMS notifications that bill is ready to pay
- + Email and SMS reminders to pay the bill
- + Emails promoting digital payments
- + Dashboard and reports to track status and adjust payment process

ebillzpay + makes it easier by offloading the management of infrastructure, software, and customer communications to a more productive model. This new model is simple because you already print and mail your bills, so send those same print files into ebillzpay+, and it takes care of the rest. The documents are securely stored; email notifications are automatically sent to the consumers, and they quickly pay using a pre-built ebillzpay+ website branded for you. That's it. Fast, secure, and more people will pay online because ebillzpay+ includes a marketing engine that drives up adoption.

**Get up and running faster.
Instantly present bills and
take payments online with
little or no IT involvement.**

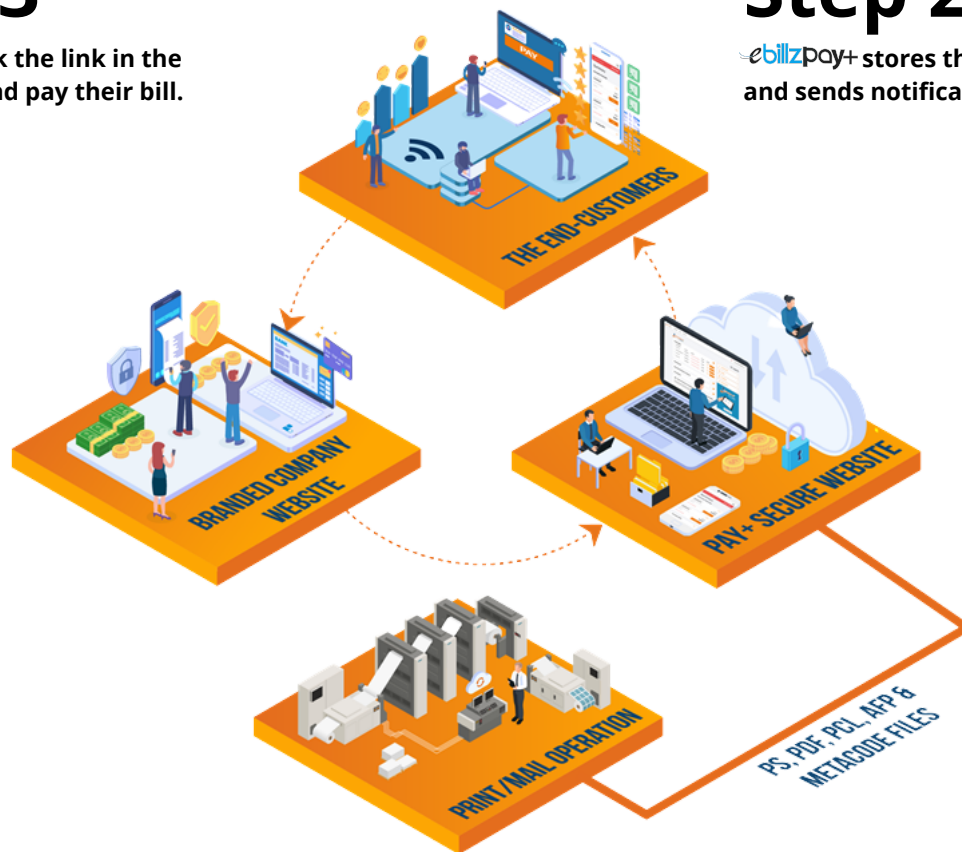


Step 3

Consumers click the link in the email or SMS and pay their bill.

Step 2

ebillzpay+ stores the documents and sends notifications



Step 4

Your money is deposited in your merchant account.

Step 1

Send your print file to ebillzpay+.

BMS Direct, Inc. is a fast-growing and innovative solutions provider that improves the performance of customer communication processes and advances multi-channel initiatives. BMS Direct is revolutionizing the way customer communications are produced and distributed using its flagship customer communications management (CCM) platform ebillzpay+™.

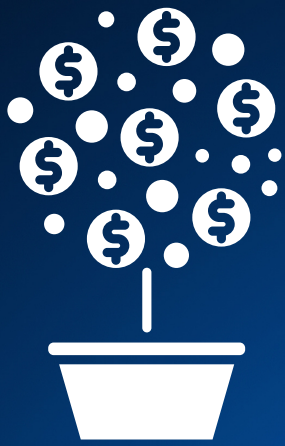
For more information, please visit www.bmsdirectinc.com

866.816.2378

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37 Millrace Drive
Lynchburg, VA 24502





Get paid faster

Is collecting payments a nightmare for your organization? We get it. Payments should be as simple as clicking a button. We designed ebillzpay+ to be just that. An intuitive and easy-to-use platform that your customers will love to use, coupled with an incredibly powerful behind-the-scenes workflow engine and proven templates to increase customer satisfaction, reduce costs, boost revenue, drive digital adoption and optimize the experience.



Increase digital adoption

Grow your business with ebillzpay+ by increasing digital adoption with innovative marketing workflows, an incredible user experience, unique messaging to drive paperless billing adoption and so much more. Enjoy higher customer satisfaction, client retention, reduced print and mail costs, decreased customer service calls and a more efficient payment process with ebillzpay+.



Get started quickly

Using ebillzpay+ is easy. We've simplified the process to get you up and running faster without the need for IT involvement. ebillzpay+ plugs into workflow just like a printer. BMS Direct uses same print file to send your ebill notices, yes the same file. There's no need to alter or add to your current workflow. It is that easy.



Create happy customers

At the end of the day, your customers are the most important stakeholder. Providing them with a practical and streamlined way to make their payments is the best way to build a trustworthy and long relationship with them. Don't just focus on payments, create happy customers.

